



*Kasetsart University  
Faculty of Business Administration  
50 Ngam Wong Wan Rd., Ladyao,  
Chatuchak, Bangkok 10900*

Ref. MOHE 6501.0501/

January 8, 2024

**TO: Dr. Dien Giau Bui**

Yuan Ze University, College of Management  
135 Yuan Dong Rd., Zhongli District, Taoyuan 320, Taiwan

**SUBJECT: Invitation for International Guest Lecturer**

Dear Dr. Dien Giau Bui,

I am writing on behalf of the Bachelor of Business Administration (BBA) International Program at the Faculty of Business Administration, Kasetsart University. We want to extend an invitation to you to visit our campus as an exchange faculty. We are excited to host you from April 19-21, 2024.

During your visit, we kindly request your presence for a minimum of 12 hours and a maximum of 18 hours of lectures on the topic of "Factor Investing: Theories and Application." Additionally, we would like to schedule academic consultations and discussions regarding potential collaboration opportunities. The host professor and department for this visit will be Assoc Prof. Dr. Thamrongsak Svetalekth, Chairman of the Board of Directors from the BBA International Program.

The KU BBA International Program is eager to welcome you and looks forward to your valuable contributions during your stay. We believe that your expertise and insights will significantly benefit our students and faculty members.

Please let us know if you have any questions or if there are any specific requirements we should consider for your visit. We hope that you will be able to accept our invitation and join us for this exciting opportunity.

Thank you for considering our invitation, and we eagerly await your response.

Sincerely,



**Assoc. Prof. Dr. Thamrongsak Svetalekth**  
Chairman of the Board of Directors  
BBA International Program  
Faculty of Business Administration, Kasetsart University

The Bachelor of Business Administration International Program  
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