

Yuan Ze University

Academic Year 112 Students Video Contest Competition Proposal

Goal: This video project aims to provide a unique and authentic perspective on Taiwan through the eyes of students who have lived here. Show how students interpret Taiwan and what this dynamic place represents in their changing understandings. In their creativity, students discover Taiwan's multifaceted culture, society, and natural beauty. As a film project, this project offers more than just a traditional overview of Taiwan; it offers an opportunity to explore this place through the eyes of those who live, study, and are immersed in its rich culture.

Topic of the video: Hello! Ni Hao, Taiwan (你·好台灣)

Organizer: Global Affairs Office

Eligibility/Entry regulations:

- All YZU students
- Single-person entry.
- Team entry: Select one team leader to fill out the form, upload the video, and coordinate with GAO.

Video regulations:

- Video duration should be between 3 and 5 minutes in length.
- Filmed using Hand-phones or professional equipment with 1920*1080P HD or above resolution
- Video Ratio 16:9
- Format: output as H.264MP4
- Smooth script, basic special effects, clean and clear conversation or dubbing in English, subtitle .srt file in English, royalty-free music
- The video should include the GAO & YZU PNG logo. [Link](#)
- The title video is as follows: "Name of team + Title of Video + Student ID number without "s" + 112 AY Students Video Contest Competition"

Important Dates:

Details	Date	Noted
Submit the Google sign-up form and other documents	November 17, 2023- December 1, 2023	application from Google link Authorization Letter Form Portrait Consent Statement
Upload the Title of the video and the concept/caption of the video to GAO Google Drive	December 1, 2023- December 10, 2023	GAO will send the Google Drive link to all participants.
GAO create a Google folder for participants	December 1, 2023- January 24, 2024	Upload your video
Reviewing and giving the remarks by the Activity Evaluation Committee	January 25, 2024- February 2, 2024	<ul style="list-style-type: none">- Chief of GAO- Professor from the Information Communication Department *2- YZU Student Association President- Foreigner Professor*1
Event Film Premiere	March 6, 2024	Premiere Event, Awards Presentation, and Movie Evaluation by Evaluation Committee.
Revise your video	March 7, 2024-March 17, 2024	Participants
Video upload to GAO YouTube Channel	March 18, 2024 - March 19, 2024	GAO
Popularity Award Voting Deadline	March 19, 2024 – March 31, 2024	All
Announcement of Winning Entries	April 3, 2024	GAO

Application and Submission of Video Entries:

Step 1: Submit the online application form [112 AY YZU Students Video Contest Competition](#).

Step 2: Shot a video. The video should be between 3 and 5 minutes in length. Must comply with the [Regulations Governing the Classification of Motion Pictures and Trailers and the Use of advertisements and promotional materials for a motion picture](#) and copyright and privacy provisions of this contest.

Step 3: Please upload your video to GAO Google Drive by January 24, 2024. GAO will then upload the video to their YouTube channel before March 19, 2024.

Step 4: Upload the video to GAO Google Drive and wait 3-5 days for GAO qualification review. Video entries that passed the qualification review will be directly shown on GAO's YouTube ([YZU Global Affairs Office](#)).

- i. After GAO upload your video, click SHARE and hashtag 「 #YZU Students Video Contest & #YZUGAO 」.
- ii. Make your video available to the public and share it on Facebook and tag the GAO fan page [@YZU Global Affairs Office](#).
- iii. Please share your videos on Instagram and tag @yzugao
- iv. Share with your friends and family to vote for you.
- v. Voting was limited to one vote per Google account.

Qualification Review:

- All the participants (including the people who show up in the video) should submit the Authorization Letter and Portrait Consent Statement in Google Drive.
- GAO will review the video entries by Regulations Governing the Classification of Motion Pictures and Trailers and the use of advertisements and promotional materials for a motion picture and video storyline. Video entries found to be inappropriate for public viewing, defamatory towards YZU, or discriminatory towards others will be disqualified.
- Video entries that passed qualification review will be shown on the GAO YouTube channel.
- This adversely affects the reputation of the YZU or any of its faculty, students, and partners.
- Depict hatred, defame, abuse, harass, stalk, threaten a specific person or community in the society or incite violence or conflict, or otherwise violate the legal rights (such as rights of privacy and publicity) of others.
- The disqualified materials or information contain infringing, obscene, indecent, or unlawful material or information
- You will be disqualified without submitting the video title, concept and caption.
- Disqualified entries will be deleted directly without notification.

Awards:

	Prize
Top 1 Video	NT\$10,000
Top 2 Video	NT\$8,000
Top 3 Video	NT\$5,000
Best Popular Choice Award	NT1,000

✚ Popularity award shall be awarded if qualified. of the Ministry of Finance and Taxation.

✚ People who will reside less than 183 days within the year 2023-2024 shall be taxed 18% of the total prize. International students shall provide an ARC photocopy or Visitor Visa as proof of stay.

Note:

1. The works that achieve the top three placements and honourable mentions will be uploaded to GAO YouTube channel, as well as social media pages, continuing to compete for the Best Popular Choice Award.
2. The Best Popular Choice Award will be determined based on the number of views, likes, and shares from March 19 until March 31. The video with the highest engagement will receive a prize of NT\$1,000.